IMPACT: International Journal of Research in Business Management (IMPACT: IJRBM) ISSN(E): 2321-886X; ISSN(P): 2347-4572

Vol. 2, Issue 3, Mar 2014, 107-118

© Impact Journals



CORPORATE SOCIAL RESPONSIBILITY OF CENTRAL PUBLIC SECTOR ENTERPRISES WITH SPECIAL REFERENCE TO NORTH EASTERN ELECTRIC POWER CORPORATION LIMITED & NATIONAL HYDROELECTRIC POWER CORPORATION LIMITED

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ABSTRACT

After the independence from British, the economic policy of India emphasised that government corporations should take the lead role in the development of the nation. Government corporations, which are also known as Central Public Sector Enterprises (CPSEs) starts operating with certain social objectives along with other commercial objectives. With the passage of time, the need of regulatory provisions was felt so that these CPSEs can sincerely pursue their activities for the achievement of their social objectives. Accordingly, Department of Public Enterprise (DPE), Ministry of Heavy Industries and Public Enterprises, Government of India, started issuing guidelines regarding the Corporate Social Responsibility (CSR) spending. Through this study, the researchers have tried to focus light on such guidelines issued to CPSEs in respect of CSR. The researchers have also tried to study the CSR activities of two numbers of CPSEs viz., North Eastern Electric Power Corporation Limited (NEEPCO) and National Hydroelectric Power Corporation Limited (NHPC). NEEPCO and NHPC are entrusted with highest number of projects for constructing big dams in the North East India and their operational impact over the society and on the natural environment will be immeasurable.

KEYWORDS: DPE Guidelines, Social Objectives & Corporate Social Responsibility